

KELLOGG'S

SALE

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U.S. Department of Agriculture

... 1957 FALL

CATALOG

FINEST IMPORTED TULIPS

BARTIGON. Rich crimson-scarlet, shading brighter at margin; white base with blue halo. One of the best in its class.

CARRARA. Most popular of giant white tulips. Pure white flower with yellow anthers. Height 25 inches.

CLARA BUTT. Pleasing shade of soft pink; base white with small blue-grey markings. Excellent form and substance.

DILLENBURG. Glorious salmon-orange color. Flower is large and very showy.

FARNCOMBE SANDERS. A splendid deep red. Creates a brilliant color display.

WM. PITT. A beautiful tulip of great merit. Color is bright scarlet tinged darker on outer petals.

R. COPELAND. Exquisite shade of violet-rose. A strikingly different color that you will want to include in your planting this fall.

All Bulbs 10-11 CM.

| | |
|----------------|---------------|
| 5 for \$.45 | 10 for \$.75 |
| 25 for \$1.69 | 50 for \$3.15 |
| 100 for \$5.95 | All Postpaid |

GOLDEN HARVEST. Color is a splendid butter-yellow enhanced by pale green shading through the flower.

PRINCESS ELIZABETH. Satiny rose-pink with delicate shadings of fuchsia and topaz. Silver white base; blue halo.

PHILLIP SNOWDEN. Light carmine-purple with lighter edge. Outer petals shaded a purplish hue; white center.



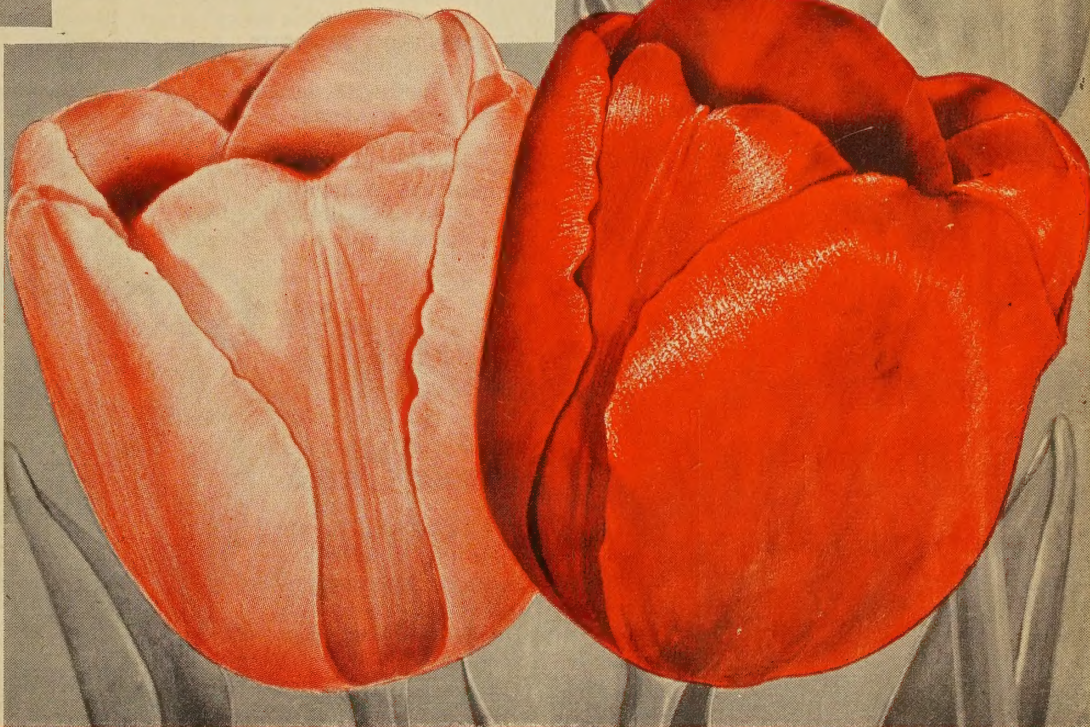
Giant

RED EMPEROR

Here is the most popular Tulip in existence. One of the largest and earliest of all Tulips. The color is a dazzling vermilion scarlet-red with black and yellow base. The blooms open to 9 inches across and are carried on strong stems about 15 inches in height. Plant them by the hundreds for spectacular effects. Massed in beds, grouped in the garden or wherever planted, Red Emperor will create unusual excitement.

All 10 to 11 cm. Bulbs
5 for \$.98 10 for \$1.89
25 for \$4.49 50 for \$8.49
100 for \$15.95

All Postpaid



COLLECTION NO. 50

COLLECTION NO. 51

COLLECTION NO. 52

25 COLORFUL TULIPS. 2 each of the popular varieties listed above plus 5 Red Emperor

\$1.98

Postpaid

50 COLORFUL TULIPS — All colors included. Specially priced for only

(Our selection of varieties) **\$2.98**

Postpaid

100 COLORFUL TULIPS. All colors included. Specially priced for only

(Our selection of varieties) **\$4.89**

Postpaid

R. M. KELLOGG COMPANY, THREE RIVERS, MICHIGAN

MILLIONS CHOOSE THESE KELLOGG MAYFLOWERING GIANT

Popular Tulips

TULIP COLLECTION NO. 53

2 each of the 10 Imported Tulip Varieties listed below

20 BULBS for only **\$2.19** Postpaid

TULIP COLLECTION NO. 54

2 each of the 10 Imported Tulips listed, PLUS 5 each of Kellogg's Glory and Prince Carnival.

30 BULBS in all for only **\$3.89** Postpaid

TULIP COLLECTION NO. 55

50 Imported Tulip Bulbs, including ALL Colors, (our selection) for only

\$4.95 Postpaid

For
Springtime
Beauty . . .
Plant This
Fall

SPECIAL SALE PRICES

Size 11/12 CM. Bulbs

5 for \$.69

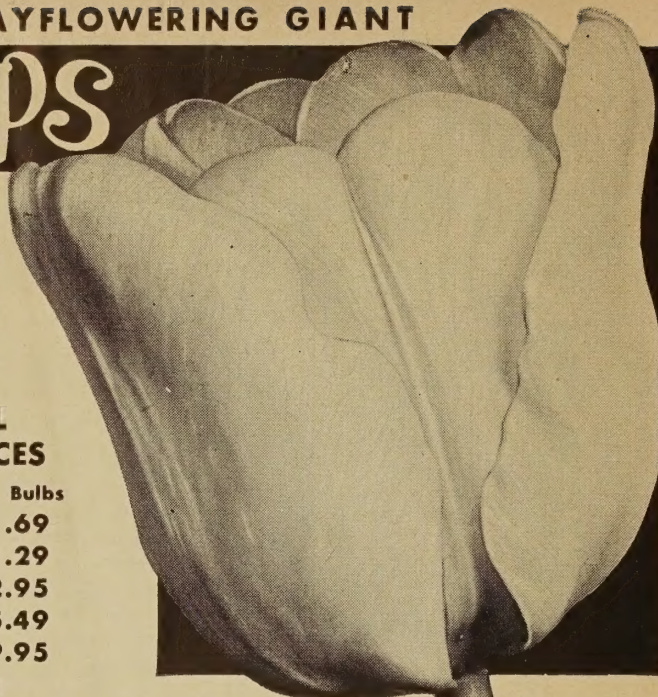
10 for 1.29

25 for 2.95

50 for 5.49

100 for 9.95

Postpaid



Outstanding DARWIN TULIPS — Imported direct from Holland

CAMPFIRE. A big, fiery blood-red Tulip; sport of the famous Bartigon. Well named for its brilliant intense red coloring and beautiful form.

CLARA BUTT. An exquisite shade of delicate pink, flushed with salmon-rose; base white with small blue-grey markings. A flower of excellent substance and perfect form.

YELLOW GIANT. Rich, deep golden-yellow color, enhanced by light shading of brown on petal tips. Makes a wonderful showing in the garden.

THE PEACH. A magnificent peach-colored Tulip with large, pure white center. The flower is exceptionally large and carried on tall, stiff stem. An early variety of great charm and beauty.

PRIDE OF HAARLEM. Brilliant cerise-red with blue base. A vigorous growing, sweetly scented variety. Height 26 inches.

RED PITT. Very dark, deep red shaded a glowing red at edges. An improved Wm. Pitt; with more intense coloring and somewhat larger flower.

KREIMHILDE. The outstanding creamy-white Tulip; of excellent form and substance. Holds its color well and is long lasting.

COPELAND'S FAVORITE. A variety of great beauty and merit. The color is a bright lilac-rose. Plant it in combination with Kreimhilde — you will be thrilled with the gorgeous color effect created.

GOLDEN MEASURE. A superb and very showy Tulip of deep canary-yellow. A bed of these in bloom is like "pure golden sunshine" in the garden. Don't fail to include this grand Tulip in your planting this fall.

PRINCESS ELIZABETH. Amazingly beautiful, delicately colored. Satiny rose-pink with light shadings of fuchsia and topaz. Silver white base with delicate blue halo. Height 28 inches.



Prince
Carnival

PRINCE CARNIVAL

New Early Tulip

An authentic early American favorite of brilliant golden yellow with sharply cut red blotches. It has no equal as a bedding Tulip, for the stem is strong and the red center of the big, fleshy petals shows very conspicuously against the broad, vivid yellow edges. Blooms weeks earlier than Darwins! Plant with Darwins for a month or more of Tulip pleasure. An outstanding variety in any garden. Height 15 inches. Bulbs all 11-12 cm. size. 5 for 98c; 10 for \$1.89; 25 for \$4.49; 50 for \$8.49; 100 for \$15.95, postpaid.

"Kellogg's Glory"

New Darwin Tulip

Kellogg's are proud to be the first to introduce this new Hybrid Darwin Tulip to its customers. This new Tulip was introduced in the Netherlands and named in honor of our company.

"Kellogg's Glory" is a huge and magnificently beautiful flower of scarlet red with a yellow base. It is a strong growing, exceptionally tall variety; usually 25 to 30 inches in height. The large blooms have a pure Darwin form and are of excellent substance.

In addition to being an outstanding novelty in the garden, "Kellogg's Glory" is also excellent for forcing in pots and can be in bloom right in your living room toward the end of February. All 11-12 cm. size bulbs. 50c each; 3 for \$1.39; 6 for \$2.49; 12 for \$3.69, postpaid.





The Stately LILIES

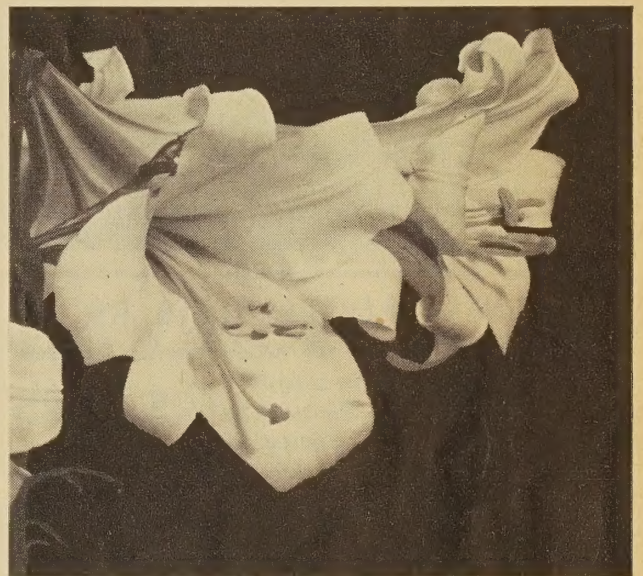
No other plants possess as many charms as Lilies. Available in such a variety of shapes and rich colors, they are stately in form and of such delicious fragrance, they will always stand out prominently in your garden. One of the most desirable of all flowers. Plant them in groups or as a border.

Lilies need good, well-drained garden soil. A sunny location is desirable, the base of the plant should be somewhat shaded.

← LILIUM SPECIOSUM RUBRUM

Delicate waxy flowers of deep pink flushed red and shading lighter at the edges. Four to eight blooms are borne on each sturdy 3 to 4 ft. stem. Plant 9 inches deep in full sun in early fall. Blooms August and September. An excellent Lily for the late summer garden.

65c each; 3 for \$1.79; 6 for \$3.29; 12 for \$5.95.



Regal Lily



MAGIC LILY

← (Lycoris)

Long, strap-shaped leaves come in spring and disappear in early summer, to be followed in August by clusters of soft pink, lily-like fragrant flowers. Set the bulbs outdoors, 4 inches deep, in early fall. Plant low-growing perennials or annuals to help conceal the bare stems. Perfectly hardy.

\$1.35 each; 3 for \$3.89;
6 for \$7.49; 12 for \$13.95.

COLLECTION NO. 56

14 BULBS, 2 each of Rubrum, Madonna, Regal and Magic Lilies, plus 6 Paper White Narcissus. Stately garden of fascinating lilies.

Postpaid for only **\$5.95**



Paper-White Narcissus

LILIUM REGAL

(Regal Lily)

The large fragrant trumpets have a sulphur-yellow throat and rose-purple streaks on the outside. It grows 3 to 5 feet high, blooms in July, is perfectly hardy, and flourishes under varied conditions. They are delicately scented and produce freely. Highly recommended for planting in the hardy Perennial borders.

Each 65c; 3 for \$1.79; 6 for \$3.29;
12 for \$5.95.

LILIUM CANDIDUM

(Madonna Lily)

Exquisite pure white, fragrant flowers borne in June on stout stems 3 to 4 feet high. They are of easy culture, growing in almost any soil and location. Plant 2 to 3 inches deep in late summer. It will be the loveliest spot in your garden during late June and early July.

Each 65c; 3 for \$1.79; 6 for \$3.29;
12 for \$5.95.



Madonna Lily

PAPER-WHITE NARCISSUS

These are to be grown indoors in pebbles and water. The large, pure white blooms are borne in clusters and are highly prized for their beauty, fragrance, and the ease with which they can be grown. Place the bulbs in a shallow dish with pebbles to hold them in position. Half cover them with water and keep in a cool dark place for about ten days before bringing them into a warm light room.

5 for 98c; 10 for \$1.89; 20 for \$3.59; 40 for \$6.79.



Fragrant & Delightful **HYACINTHS** For Outdoor Bedding

The great popularity of Hyacinths is due, in part, to their earliness. They are among the first flowers to appear in the Spring. Added to this, their bright, crystal clear colors, their beauty of form, and delightful fragrance makes them a "must" in every garden. Plant them 4 inches deep — in clusters — along borders — or in solid beds. Wherever planted their scent will permeate your garden, their beauty steal your heart. Try a few in pots, too. They force easily. We have selected the best varieties in each color.

CITY OF HAARLEM. One of the best yellows. Beautiful large, well-formed trusses of pale yellow bells. Of fine form and substance. An excellent variety.

LADY DERBY. Very pleasing shade of clear, bright salmon pink, bearing perfect broad spikes on strong erect stems. Early and fine for forcing and bedding.

LA VICTOIRE. Brilliant, shiny carmine-red with large, well-filled spikes. One of the very finest red varieties for bedding and forcing. It retains its superb color to the end. A splendid bedder where brilliant color is required.

L'INNOCENCE. The most satisfactory all-around pure white. Produces large, compact trusses on strong stem with large bells of great substance. Does well anywhere.

KING OF THE BLUES. A rich indigo-blue. The large deep blue bells of perfect form are carried on stiff stems. One of the best in its color.

QUEEN OF THE BLUES. A clear azure-blue variety. One of the finest of the light blues. Large, compact spike of medium-sized bells. Excellent variety for pot culture as well as bedding.

Large garden size bulbs, size 15-16 cm.

Any of the above, 5 for \$1.09; 10 for \$2.09;
25 for \$4.95; 50 for \$9.49; 100 for \$17.95.

HYACINTH SPECIAL OFFER NO. 57

25 HYACINTHS, an early spring garden of matchless beauty — all colors. Bulbs 15-16 cm. Our choice only **\$3.95**

HYACINTH SPECIAL OFFER NO. 58

12 HYACINTHS, 2 each of the above 6 beautiful Hyacinths. All colors. Only **\$2.19** Postpaid

Giant FORCING HYACINTH BULBS with GLASS For Gorgeous Blooms Indoors

Have you ever grown a gorgeous, big, richly scented Hyacinth indoors in winter? If not, you will be delighted to see how easy it is to do. You will need one of our exhibition-size bulbs and a Hyacinth glass. Before placing the bulb on the Hyacinth glass the rootbase and rootplate must be cleaned, so that all remains of the old rootplate and old roots are removed. When glass and bulb are clean, place the bulb in the top of the glass and fill the glass with clean, cool water until the rootbase is touched. The glass is then to be placed in a cool, dark room until the top-growth is 4" above the bulb. Preferred temperature not over 50° F. When 4" top-growth has been made, the glass may be taken to a window in a warm room and if necessary, some water can be added; never change the water completely. If the air in the room is very dry, it may help to moisten the flowerbuds once a day with a wad of cotton dipped in cool water. Every day you can see it swell — then the color will show — and in a little while you will have a glorious big flower spike.

Hyacinth Colors Available: Yellow, Salmon Pink, Rose Crimson, Pure White, Indigo Blue.

1 Bulb with crystal glass.....\$.98
3 Bulbs with 3 crystal glasses.....\$2.85
6 Bulbs with 6 crystal glasses.....\$5.39

1 Bulb with sapphire or tangerine glass.....\$1.49
3 Bulbs with 3 sapphire or tangerine glasses..\$4.29
6 Bulbs with 6 sapphire or tangerine glasses..\$8.39



Forcing Hyacinth • 4 •

GIANT DAFFODILS

Gayest Heralds of Spring!

Who has not thrilled to the sight of a bed of these delightful flowers in full bloom during early Spring. Their "bright-as-sunshine" colors light up the whole landscape, at a season when color is so welcome.

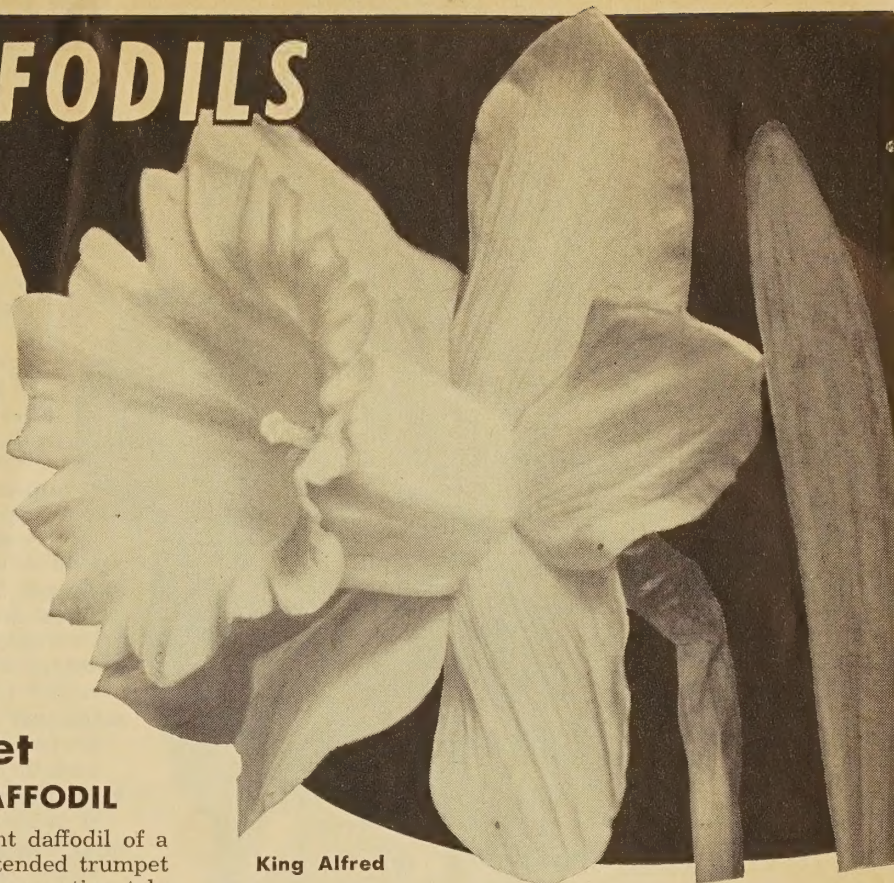
Easy to Grow — Require No Care

Daffodils are easiest of all flowers to grow and will thrive year after year with little or no care. They naturalize or multiply with amazing rapidity, doubling in number each year. No garden should be without a generous planting of them. In addition to the beauty they bring to the Spring garden, they provide a wealth of lovely, long-lasting blooms for bouquets and indoor decoration. Don't fail to plant some of these outstanding varieties this Fall.

KING ALFRED Giant Yellow Trumpet WORLD'S MOST POPULAR DAFFODIL

A king among the fine varieties. A magnificent daffodil of a rich, lustrous golden-yellow throughout. The extended trumpet measures 2½ inches in diameter, the perianth proportionately large, and segments gracefully twisted and frilled. King Alfred has all the qualities of a truly great daffodil — very large, beautifully formed flowers of excellent substance; tall, strong stems; extremely vigorous growth habit. It is the most popular and most widely used variety for forcing. One of the earliest to bloom. Very dependable and sturdy; it takes coldest weather in stride. A remarkable variety that is destined to remain a leader in its class for some time to come.

5 for 79c; 10 for \$1.49; 25 for \$3.49;
50 for \$6.49; 100 for \$11.95, postpaid



King Alfred

SPRING GLORY-Trumpet

A very fine bi-color, or two-tone trumpet. Well formed white perianth, clear yellow trumpet. The flowers are held well above the fine foliage; strong growing and always free blooming. Outstanding in every way both in the garden and as a flower for cutting.

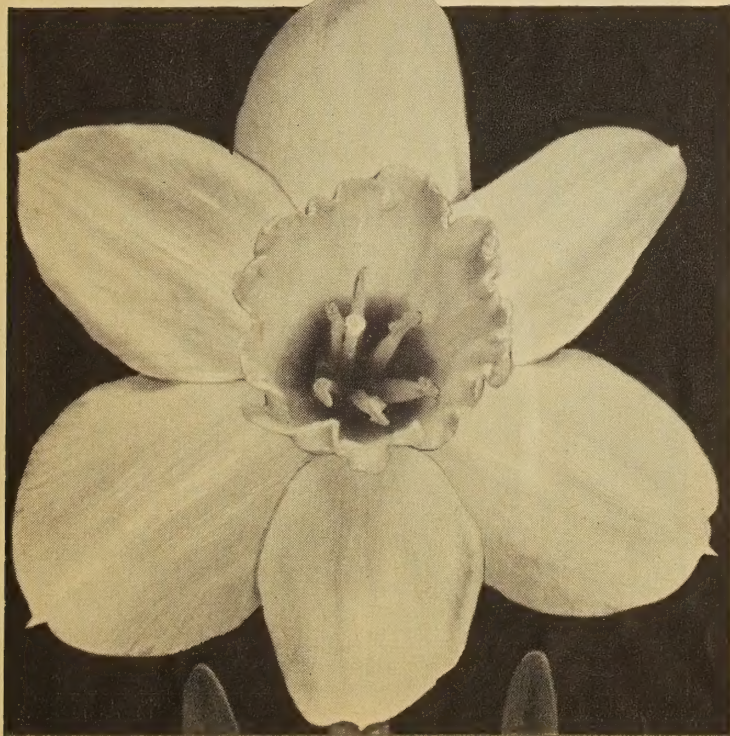
5 for \$1.09; 10 for \$2.09; 25 for \$4.95;
50 for \$9.49; 100 for \$17.95.

DAFFODIL COLLECTION NO. 59

5 Each Mount Hood, Spring Glory, Mrs. Backhouse, plus
10 King Alfred — giving you an outstanding assortment of
all colors of Daffodils.

25 BULBS in all **\$4.79**
for only Postpaid

Mrs. R. O. Backhouse



MOUNT HOOD-Trumpet

A magnificent pure white Daffodil. The flower is of excellent form, with pure ivory-white petals and large creamy white trumpet which changes to pure white when in full bloom. Heavily flanged at mouth. It is strong in stem and flower has fine substance. It flowers freely, looks good in the garden, and makes a fine cutting flower.

Each 30c; 5 for \$1.39; 10 for \$2.69;
25 for \$6.49; 50 for \$11.95.

MRS. R.O. BACKHOUSE-Trumpet

This is the famous "pink daffodil." While many new pink crosses have appeared, this long cupped favorite retains its popularity, and is, in our opinion, still the best of all the pinks. This delicately beautiful Daffodil has an informal ivory-white perianth and is beautifully proportioned. It has a deeply fringed trumpet which opens citron-yellow, changing to apricot pink making it an exceptional beauty. Delicately beautiful but of exceptional substance; long lasting, and blooms early. Belongs in every collection.

Each 30c; 5 for \$1.39; 10 for \$2.69;
25 for \$6.49; 50 for \$11.95.

• 5 •

DAFFODIL COLLECTION NO. 60

25 Outstanding Daffodils, including some of all
four varieties listed on this page (our choice
of varieties)

Postpaid for only

\$3.95

RAINBOW IRIS

(JAPANESE IRIS)

The Most Showy of All Iris Species

BETTY F. HOLMES. A huge early single; well-formed and nicely proportioned. The large size blooms are of a most striking white. An outstanding variety.

BLUE RIVER. A tall and very well-proportioned large Iris of rich uniform blue. A good grower, and will make a glorious display in the garden.

CITY OF DREAMS. A large, vigorous growing and free blooming Iris of deep purple touched with a throat of yellow.

GOLD BOUND. Wonderfully well formed double blooms of pure white with a creamy golden band in the center.

HIAWATHA. Vividly brilliant and effective. A charming dark purple to reddish touched with a throat of yellow. Almost identical to City of Dreams except reddish tint.

PATROCLE. A novelty in color effect; violet in color, lighter in center and yellow markings in the throat. Large, of ideal shape and a fine grower.

JEANETTE PERRY. A huge dainty single white with lightly veined petunia-violet falls. Rather dwarf.

MARGARET HENDERICKSON. Magnificent double to triple flowers of medium blue. One of the largest and finest medium blue tones.

REINE HELENE. A very handsome deep, rich blue-purple self, of uniform color throughout. Very popular.

ROSE ANNA. A good double that is rosy-lavender sharply veined deep purple. Large flowers of velvety substance.

Any of the above, 2 for \$1.19; 4 for \$2.19;
6 for \$2.98; 12 for \$4.98.



IRIS COLLECTION NO. 61

15 SPRING BLOOMING IRIS. Our selection of varieties **\$3.98** listed below only

Spring Blooming IRIS

World's Finest Tall Bearded Iris

CHEERIO. Ruby-red falls and soft rose-red standards with yellow sheen. Hardy and free blooming.

GU DRUN. Very large, heavily-textured warm white with golden beard. Undoubtedly the largest and most massive of all Iris. Blooms are very shapely and of splendid texture.

JEAN CAYEAUX. Its novel tones are distinct—light havanabrown with a luster of golden biscuit tan. Flowers are full petaled with a slight suggestion of a frill.

PINK SATIN. The largest, tallest and most exquisitely colored among the pink Iris; a rich satiny pink of unmatched beauty.

ROYAL COACH. A bright yellow plicata with edge of petals nicely bordered and dotted brown. Vigorous and free flowering.

SUPER AUTUMN KING. A lustrous, deep blue with lighter falls. Large flowers, well formed, free blooming and an easy grower.

Any of the above, 2 for 98c; 4 for \$1.79;
6 for \$2.39; 12 for \$3.98.

FALL Blooming IRIS

Blooms in Spring and Again in Fall
Dwarf Varieties

AUTUMN QUEEN. This is a reliable spring and fall bloomer. A pure snow-white. A striking flower on strong stalk.

LIEUT De CHAVAGNAC. A new everblooming, fragrant, violet-colored variety.

TAMPA. A beautiful flower of rich wine-red. Very outstanding.

Any of the above, 2 for 98c; 4 for \$1.79;
6 for \$2.39; 12 for \$3.98.

Intermediate Varieties

DORCAS HUTCHESON. Pansy-violet self. Fall bloomer. A splendid grower.

ULTRA. Dark and light blue. One of the best in this color class.

Any of the above, 2 for \$1.19; 4 for \$2.19;
6 for \$2.98; 12 for \$4.98.

• 6 •

MINIATURE JUNE BLOOMING IRIS

These miniature Iris are excellent flowers for beds and borders. They bloom in April and May. Grow about 6 inches tall. Add a wonderful touch of color and beauty to your lawn or garden. Choice of colors: **Blackbird**, Dark Violet; **Blue Queen**, Light Blue; **Pigwiggan**, White; **Rose Mist**, Soft Mauve-Pink; **Snowcap**, White; **Sonny**, Yellow; **Glee**, Yellow.

Any of the above, 4 for 98c; 8 for \$1.79; 12 for \$2.49.



Huge Oriental POPPIES

Most Magnificent of All Poppies

Oriental Poppies are the royal representatives of this popular family. Nothing equals the dazzling colors of these giant Poppies during their period of bloom in May and June. Whether planted singly or in groups, their large flowers and freedom of bloom render them the most conspicuous subjects of the garden.

The plants grow 3 to 3½ feet in height. Almost any kind of soil suits them, but they do best in well-drained, deep rich loam. Set plants out in the early fall. Give them water occasionally during dry spells in the early part of the season.

SALMON GLOW. A fine double variety of salmon-orange color. The flowers are exceptionally large, fully 8 inches across. Strong, upright growing. The most beautiful in its class.

CHERIO. Pink petals with dark red splashes of color in the cup. A charming poppy; well worth adding to your garden.

HELEN ELIZABETH. Deeply crinkled petals of clear, unshaded salmon-pink without any splotches of other color. It is a rugged grower. Considered by many as the best pink.

MRS. PERRY. Medium sized flowers of a light salmon color. An old favorite; and an outstanding variety.

NEW PERFECTION. Delicate seashell-pink with feathery black stamens. Crisp, heavily fluted petals of heavy substance. You will like it for its exquisite coloring and fine habit.

RIDGEWOOD BEAUTY. Fluffy pink flowers with inky black stamens. Make a splendid show of color wherever planted.

WURTEMBERGIA. Flaming scarlet with very glossy black blotches. A striking flower of great size and substance.

Any of the above, 2 for \$1.39; 4 for \$2.69;
6 for \$3.89; 12 for \$6.59.

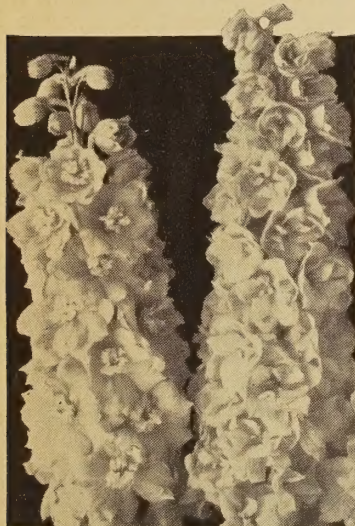


COLLECTION NO. 62

7 POPPIES, our choice of the varieties listed on this page.

SALE PRICE **\$4.19**
Postpaid

DELPHINIUM COLLECTION NO. 63



One each of ten different varieties of **PACIFIC HYBRID DELPHINIUM**. This collection includes a lovely assortment of beautiful blues, whites, lavenders and pastel shades of pink.

For only
\$4.25
Postpaid

COLLECTION NO. 64

All Delphinium Collection includes:
10 Pacific Hybrids, 5 Belladonna, 5
Lamartine and 5 Bellamosum.

25 Plants in all
for only **\$6.95**
Postpaid

PEONY COLLECTION NO. 65

Peonies are the matchless pride of every garden . . . colorful — showy — fragrant. We offer in this Collection: One each of 5 different varieties and colors — (our choice.) All 3 to 5 eye divisions, for only

\$4.98
postpaid



Ophir

DAYLILIES

(HEMEROCALLIS)

Hemerocallis is very easy to grow and will do well almost any place you need some bright orange and yellow flowers. Plant in sun or partial shade, in dry or moist soil; and let it grow as it likes. The graceful foliage is always attractive and forms a good background for lower-growing perennials. Fresh flowers come daily for several weeks.

ANNA BETSCHER. Rich golden-yellow, shaded deeper. Blooms in July.

D. D. WYMAN. Large clusters of medium, light yellow flowers. Blooms early July.

GYPSY. A brilliant deep orange flower. Blooms in July and August.

HYPERION. One of the largest and best. Canary-yellow; very fragrant. Blooms in July and August.

OPHIR. Very large flower of dark golden-yellow. Blooms July and August.
69c each; 3 for \$1.95; 6 for \$3.59; 12 for \$6.79.



HARDY PHLOX

The Backbone of Your Garden

AETNA. Tall growing variety producing large flower heads of deep scarlet. The individual flowers are large and are carried in good size trusses. A rugged grower and free bloomer.

BLUETTE. Rich, light purple florets are large and grow in fine big clusters. Clean, healthy foliage, blooms over a long season and flowers are long lasting.

BORDER GEM. Large trusses of brilliant deep purple. A very compact grower with large individual florets.

BRIGHT EYES. Florets are large and amazingly brilliant, possibly the largest of any Phlox. The color is bright red with a dark eye. Conspicuous for its color.

C. VANDENBERG. True lavender-blue without any magenta shades. A rugged grower and free bloomer. Rich green foliage, of medium height.

CHIEFTAIN. The individual flowers are large and are carried in good size trusses. The color is deep crimson. Strong growing and early blooming.

DAILY SKETCH. Extra-large trusses and large individual florets. Light salmon-pink with crimson-rose eye. A rugged plant about 3 feet tall.

FLASH. One of the very best reds. Well shaped flower heads composed of large florets. A good grower with clean foliage and a prolific bloomer. Very vigorous.

LEO SCHLAGATER. Brilliant scarlet blooms that seem to glow with fire. Of splendid habit, growing 3 feet tall and blooming early. Fine rich heads of bloom.

LILLIAN. Large florets of very pale salmon, very pure and lovely. Clean foliage and a prolific bloomer. Medium height. Very vigorous.

MARY LOUISE. Pure white heads of unusually large size. The individual flowers are twice the size of other Phlox. Clean foliage and prolific bloomer. Medium height.

PINKETTE. The large florets are soft, delicate pink very pure and lovely. Flower heads are large and are carried on good size trusses.

POLKA DOT. White with red eye, a compelling color combination. Well shaped flower heads composed of large florets. Good strong stems. Vigorous grower.

PURPLE HEART. The color is a brilliant shade of deep blue-purple intensified by a darker center given sparkle by the dainty cream colored anthers. Individual flowers are large and are carried on good size trusses.

SALMON GLOW. Lively flame-pink with salmon shades softened with lilac and white tints at the center, giving the effect of rich salmon color.

SAN ANTONIO. Immense heads of deep, non-fading blood-red. Large flower heads on a strong plant. Unusually prolific in bloom. Grows 2½ to 3 feet tall.

SIR JOHN FALSTAFF. A giant among Phlox. Color is a rich luminous salmon-pink. A really massive flower truss on a robust plant 24 to 36 inches tall.

STARLIGHT. Rich violet color with a distinct white star in the center. Clean, healthy foliage. Long bloomer and the flowers are long-lasting.

WORLD PEACE. Pure white flower heads of unusually large size. Unquestionably one of the best white Phlox. A good grower with clean foliage. Very free flowering.

Any of the above 60c each; 3 for \$1.65; 6 for \$2.95; 12 for \$4.95.

COLLECTION NO. 66

19 PHLOX, 1 each
of all varieties
listed on this page,
except Creeping
Phlox.

Special Sale Price

Only **\$6.95**
Postpaid

COLLECTION NO. 67

10 PHLOX, all col-
ors, our selec-
tion of varieties.

Special Sale Price

Only **\$3.95**
Postpaid

Dwarf Creeping Phlox

A Carpet of Color

PHLOX SUBULATA. An early spring flowering perennial with moss-like evergreen foliage. Masses of bloom completely cover the foliage in April and May. The foliage forms a solid mat of growth about 6 inches high, which stays green all year.

Phlox Subulata is just the plant you have been looking for to cover that unsightly spot. Also excellent for rockery and borders. It is a choice small plant that will add a splash of color in border foreground or for carpeting the ground or covering bare spots. Its blooms appear just when the spring flowering bulbs are putting on their show. Plant in full sun for best results.

YOUR CHOICE OF COLORS: Pink, Blue, White

• 8 • 3 for \$1.29; 6 for \$2.39; 12 for \$3.95.

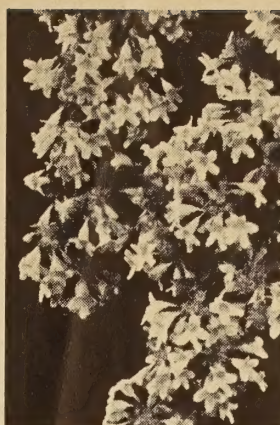




Hydrangea P. G.



Deutzia



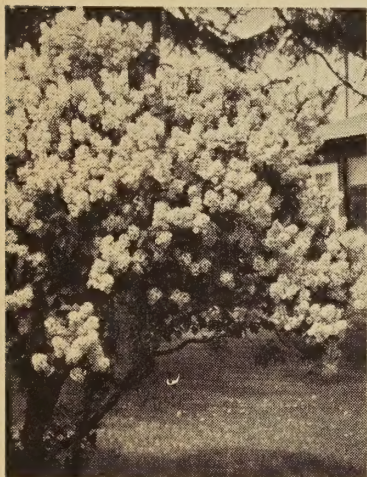
Beauty Bush



Flowering Quince



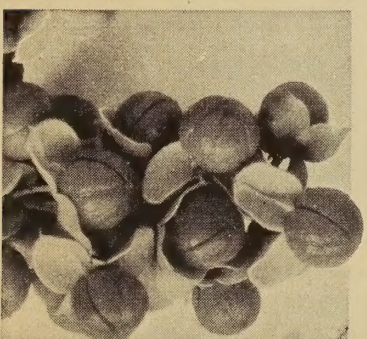
Mock Orange



Purple Lilac



Spirea Van Houttei



Am. Bittersweet

Kellogg's Hardy Flowering Shrubs

HYDRANGEA P.G.

Tall, stately shrub 4 feet in height bearing huge, cone-shaped blooms of pinkish-white which deepen to rose in the fall. Very fragrant. Foliage is a handsome, rich green color. Blooms August and September. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

DEUTZIA

(Pride of Rochester) This is one of the prettiest and most graceful of all the Deutzias. The plant, which often grows 8 ft. in height, bears large clusters of double, pink blooms on sturdy stems in July. A profuse bloomer. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

PURPLE LILAC

The old-fashioned purple Lilac is hard to outclass because of their large trusses and exquisite color, as well as their fragrance. Early prolific bloomer. Foliage is very decorative. The plant is healthy and has remarkable vigor. \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

SPIREA, Van Houttei

Graceful arching branches loaded with tiny white blossoms in early spring. Makes a fine informal hedge or attractive in groups or singly in the border where its early bloom blends beautifully with the other spring flowering bulbs. May be trimmed as desired. Hardy. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

AMERICAN BITTERSWEET

Very vigorous and easy to grow vine. The leaves are dark glossy green turning bright yellow in fall. In autumn, big showy clusters of crimson fruit with orange-yellow coat cover the vine. Bittersweet is very decorative, providing shade and privacy. Attractive in all seasons. \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

BEAUTY BUSH

(Kolkwitzia Amabilis) A handsome flowering shrub which, while upright in growth, its branches at the ends are arching. It has excellent foliage and in June is a fountain of bell-shaped, light pink flowers. Hardy. Ultimate height about 8 to 10 ft. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

FLOWERING QUINCE

(Cydonia Japonica) Brilliant red flowers cover the spiny branches in early spring. Grows 5 to 6 ft. in height. The small greenish yellow fruits are inedible. It is excellent for cutting, the flowers are long lasting. 15 to 18-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

MOCK ORANGE

(Philadelphus Virginalis) Blooms beautifully. Large, double white flowers in June; sweet fragrance. Grows 8 to 10 feet tall. Dark green foliage. Hardy and dependable. Fine for foundation and in group plantings. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

JAPANESE TREE LILAC

(Syringa Japonica) An upright tree growing 12 to 15 feet in height. Tree has a short trunk that is reddish-brown. In June and July, the tree is covered with an abundance of long, large panicles of creamy-white flowers. Hardy. \$1.98 each; 2 for \$2.69.

FIREBERRY

Attractive green leaves, silvery on the underside, turning red in autumn. Fiery red berries in fall and winter, following white flowers in May. Very hardy, growing about 6 feet tall. An attractive densely branched shrub dependable in almost any soil. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.

HARDY VINES

GOLDFLAME HONEYSUCKLE. Large, showy clusters of trumpet shaped buds and fragrant blooms. Flowers are brilliant flame-pink on the outside and creamy golden yellow on the inside. Dark glossy foliage. Can be trimmed to form a hedge or allowed to grow naturally. Blooms from early spring until frost.

HALL'S HONEYSUCKLE. One of the most fragrant of all Honeysuckles. Vines are covered with dainty yellow and white blossoms intermingled creating a beautiful effect all summer. Vines are hardy, vigorous growers.

Prices for Goldflame and Hall's Honeysuckle.
\$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95.



Goldflame Honeysuckle



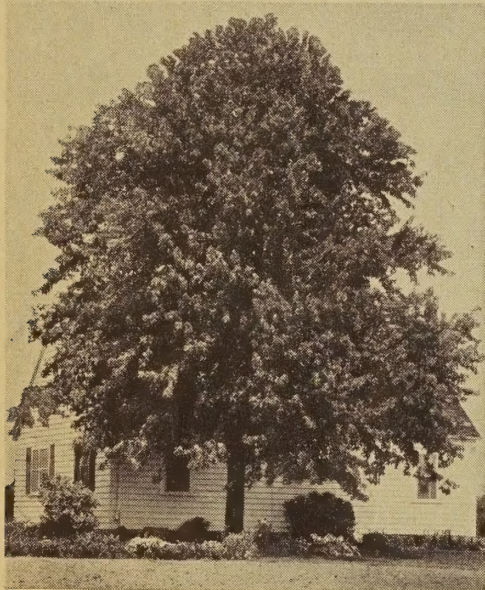
Hall's Honeysuckle • 9 •

ORNAMENTAL TREES

For Shade & Beauty All Summer

CRIMSON KING MAPLE

(Plant Patent 735) A decorative new form of the popular Norway Maple, superb as a lawn or street tree. It is perfectly hardy and thrives wherever other Maples grow. The leaves are purplish red, and this beautiful color is retained through the whole summer until freezing weather. It has the same fine characteristics as the Norway Maple for shade purposes, forming a good thick head of foliage. Reaches a height of about 60 feet and grows easily and rapidly. For a stunning all-season display, the Crimson King Maple is highly recommended. 6 to 7-ft. size, \$5.95 each; 2 for \$10.95.



Silver Maple

WHITE DOGWOOD

One of the outstanding native trees of the United States. At opening, the flowers give a creamy yellow effect which, after a few days, changes to pure white. When in bloom, the tree is literally a cloud; the foliage is almost hidden. Blooms early in spring followed by red fruit. Attractive foliage which turns red in fall. A good specimen in bloom is a magnificent sight in spring. 3 to 4-ft. size, \$1.49 each; 2 for \$2.69; 4 for \$4.89.

SILVER MAPLE

A fast growing shade tree that thrives on all kinds of soils. Finely cut leaves are bright green on top and silvery underneath. Leaves turn gold in autumn. Reaches a height of approximately 60 feet making a large, shapely, graceful head. Tree is long-lived; very valuable for lawn planting. 4 to 5-ft. size, \$1.98 each; 2 for \$2.69.

SMOKE TREE

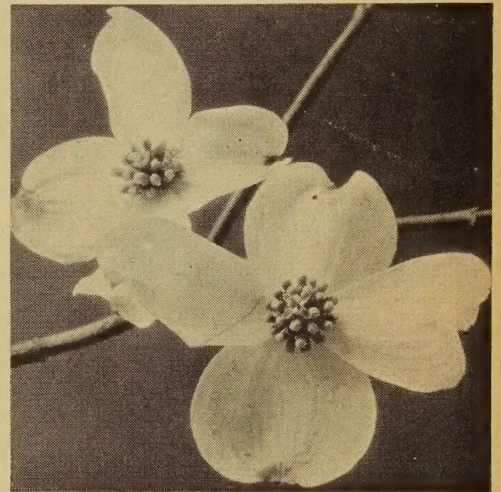
(*Rhus Cotinus*) Large, loose panicles of flowers with spreading hairs give a smoky effect. Blooms in early summer. Handsome foliage which turns to red, yellow and brown in Fall. It likes plenty of sunshine and light, well drained soil. Reaches a height of fifteen feet. 2 to 3-ft. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29.

RED BUD

(*Cercis Canadensis*) Also known as Judas-tree, and it has lavender-pink rather than red flowers. They "pop" out of the bark early in spring before the leaves appear. When in bloom, every branch and twig is covered with thousands of the lavender-pink blossoms. The tree grows 20 to 30-feet high. Very attractive in all seasons. 18 to 24-in. size, \$1.29 each; 3 for \$3.69; 6 for \$7.29.



Crimson King Maple



White Dogwood



Smoke Tree



Red Bud

HARDY HEDGE PLANTS

GREEN BARBERRY. Makes an ideal low growing hedge for front of lawns, along driveways, etc. Bright green foliage turns gold and scarlet in fall; red berries remain through winter. Set bushes 18 inches apart. Plants are hardy and grow rapidly. 98c each; 3 for \$2.25; 6 for \$4.20; 12 for \$6.60.

BLUE LEAF ARCTIC WILLOW. A good hedge plant for northern sections. Actually discovered growing in the Arctic circle. Shrubby habit, may be pruned to any shape but grows to about 3 feet if left to itself. Soft bluish foliage. 98c each; 3 for \$2.25; 6 for \$4.20; 12 for \$6.60.



Green Barberry



Blue Leaf Arctic Willow

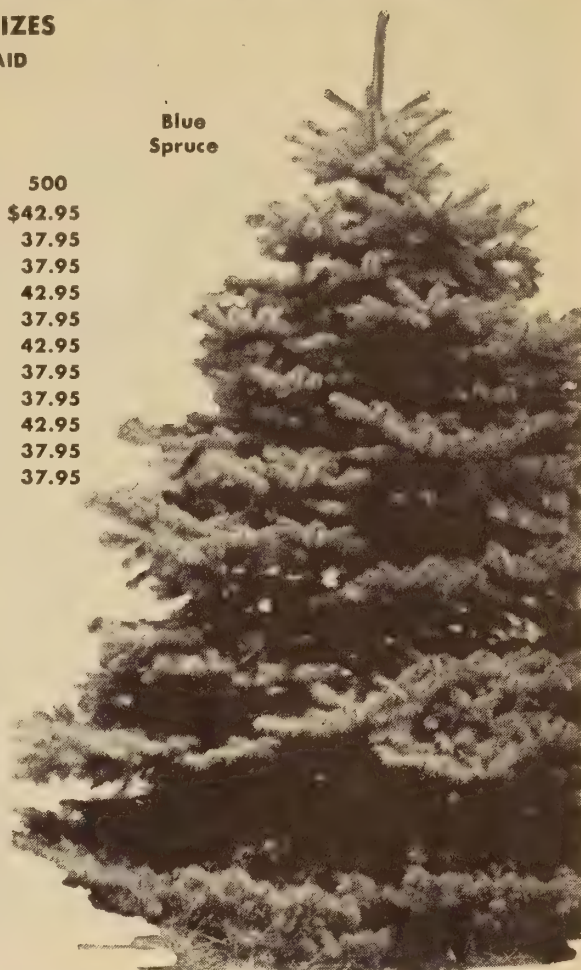
For the *Best . . .* Order *Kellogg's*
HIGH-QUALITY EVERGREENS

BARGAIN MAIL-ORDER SIZES
ALL EVERGREENS ARE POSTPAID

EVERGREEN SEEDLINGS

| | 10 | 25 | 50 | 100 | 500 |
|---|--------|--------|--------|---------|---------|
| COLORADO BLUE SPRUCE. 2 yr., 3 to 6 in..... | \$2.25 | \$3.98 | \$6.49 | \$10.95 | \$42.95 |
| BLACK HILLS SPRUCE. 2 yr., 3 to 6 in..... | 1.79 | 3.15 | 5.15 | 9.95 | 37.95 |
| NORWAY SPRUCE. 2 yr., 3 to 6 in..... | 1.79 | 3.15 | 5.15 | 9.95 | 37.95 |
| MUGHO PINE. 2 yr., 3 to 6 in..... | 2.25 | 3.98 | 6.49 | 10.95 | 42.95 |
| SCOTCH PINE. 2 yr., 3 to 6 in..... | 1.79 | 3.15 | 5.15 | 9.95 | 37.95 |
| AUSTRIAN PINE. 2 yr., 3 to 6 in..... | 2.25 | 3.98 | 6.49 | 10.95 | 42.95 |
| AMERICAN ARBORVITAE. 2 yr., 3 to 6 in..... | 1.79 | 3.15 | 5.15 | 9.95 | 37.95 |
| BALSAM FIR. 2 yr., 3 to 6 in..... | 1.79 | 3.15 | 5.15 | 9.95 | 37.95 |
| JUNIPERUS VIRGINIANA. 2 yr., 3 to 6 in..... | 2.25 | 3.98 | 6.49 | 10.95 | 42.95 |
| DOUGLAS FIR. 2 yr., 3 to 6 in..... | 1.79 | 3.15 | 5.15 | 9.95 | 37.95 |
| WHITE SPRUCE. 2 yr., 3 to 6 in..... | 1.79 | 3.15 | 5.15 | 9.95 | 37.95 |

Blue
Spruce



EVERGREEN TRANSPLANTS
(4 to 6 years old)

| | 1 | 3 | 10 | 25 |
|--|--------|--------|--------|---------|
| AMERICAN ARBORVITAE. 9 to 12-in. trans..... | \$1.19 | \$2.79 | \$7.95 | \$15.95 |
| GLOBE ARBORVITAE. 8 to 10-in. trans..... | 1.59 | 3.89 | 11.95 | 23.95 |
| PYRAMIDAL ARBORVITAE. 9 to 12-in. trans..... | 1.59 | 3.89 | 11.95 | 23.95 |
| PFITZER'S JUNIPER. 9 to 12-in. trans..... | 1.69 | 3.98 | 12.15 | 24.95 |
| PLUMY JUNIPER. 9 to 12-in. trans..... | 1.59 | 3.89 | 11.95 | 23.95 |
| COLORADO BLUE SPRUCE. 9 to 12-in. trans.... | 1.69 | 3.98 | 12.15 | 24.95 |
| BLACK HILLS SPRUCE. 9 to 12-in. trans..... | 1.39 | 2.69 | 7.89 | 17.95 |
| NORWAY SPRUCE. 9 to 12-in. trans..... | 1.19 | 2.79 | 7.95 | 15.95 |
| SCOTCH PINE. 9 to 12-in. trans..... | 1.19 | 2.79 | 7.95 | 15.95 |
| UPRIGHT JAPANESE YEW. 8 to 12-in. trans.... | 1.79 | 4.39 | 13.45 | 27.95 |
| SPREADING JAPANESE YEW. 9 to 12-in. trans.. | 1.79 | 4.39 | 13.45 | 27.95 |
| DOUGLAS FIR. 9 to 12-in. trans..... | 1.39 | 2.69 | 7.89 | 17.95 |



Pyramidal Arborvitae

**Special Christmas Tree Stock
Collection 68**

| | 4 years old, 6 to 10 in. |
|------------------|-----------------------------|
| | 100 500 1000 |
| White Spruce.. | \$17.95 \$79.95 \$142.95 |
| Scotch Pine | 17.95 79.95 142.95 |
| Norway Spruce | 17.95 79.95 142.95 |
| All Postpaid | |

Special Seedling Collection 69

| | |
|-----------------------------|----------|
| 10 Colorado Blue Spruce | |
| 10 American Arborvitae | |
| 10 Juniperus Virginiana | |
| 10 Scotch Pine | |
| 10 Norway Spruce | |
| 3 to 6-in., 2-yr. seedlings | |
| 50 in all for \$4.25 | postpaid |

Transplant Collection 70

| | |
|--------------------------------|----------|
| 2 Colorado Blue Spruce | |
| 2 American Arborvitae | |
| 2 Norway Spruce | |
| 2 Scotch Pine | |
| 2 Douglas Fir | |
| 6 to 10-in., 4-yr. transplants | |
| 10 in all for \$3.25 | postpaid |

Doorway Collection 71

| | |
|--------------------------------------|----------|
| 2 Pyramidal Arborvitae. 12 to 15 in. | |
| 2 Pfitzer's Juniper. 9 to 12 in. | |
| 2 Globe Arborvitae. 6 to 8 in. | |
| 6 in all for \$6.95 | postpaid |

EVERGREEN HEDGE PLANTS

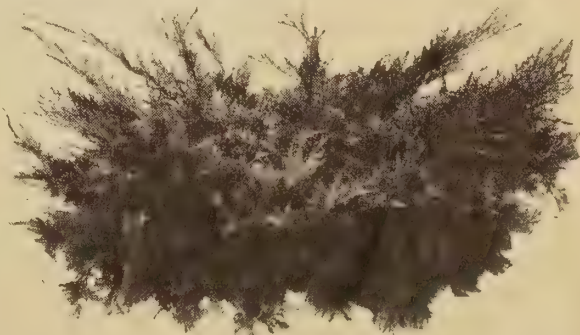
AMERICAN ARBORVITAE. Its narrow, columnar habit and dense growth makes this an especially good tree for hedges. The leaves, roughly fan-shaped, have a fragrant odor and grow compactly. May be kept at any height by shearing. Slow growing pyramidal trees extensively used for hedges, screens and shelters. A fine windbreak if allowed to grow tall. Plant about 15 in. apart for the best hedges.

| | 10 | 25 | 100 |
|-----------------|--------|---------|---------|
| 9 to 12 in..... | \$6.98 | \$14.95 | \$38.95 |

MULTIFLORA ROSE HEDGE

A natural living fence that will last for years without expensive upkeep. Rosa Multiflora is a very hardy plant, grows rapidly, and in just a few years will make a hedge dense enough to keep all types of animals in their place. Easy to grow, thrives under most soil and weather conditions. Requires no training, pruning or clipping. Grows to a height of 8 feet. Blooms every year. One of the most decorative and practical hedging plants. Plants should be set 12 inches apart.

| | 10 | 25 | 50 | 100 |
|-----------------|--------|--------|--------|--------|
| 9 to 12 in..... | \$1.98 | \$3.89 | \$5.98 | \$9.95 |



Pfitzer's Juniper



KELLOGG'S *Azaleamums* Trademark

A Bushel of Beauty From Every Plant!

JACK-O-LANTERN. The rich autumn tones of Jack-O-Lantern blend wonderfully with other Azaleamums in your garden; especially Snow Fairy, both varieties are excellent for cutting. Grows 18 inches high.

PRINCESS. Words can hardly describe the beauty of this plant when in full bloom, for it is just a mound of rich mauve-pink flowers shading to rust, the blooms completely cover the bush from the ground up. The plant is so beautiful when in full flower that you can't help thinking of a lovely princess' bonnet, it is so well shaped. It grows 10 to 12 inches high — one of the lowest growing of all Azaleamums.

BLAZING RED. (Pat. 1177.) A winner on every count. It blooms and blooms and never gives up until hard frost arrives. Rich flashing, blazing red color. The plant grows 12 to 14 inches in height and 15 to 18 inches in width.

PINK DREAM. This Azaleamum could never have been named anything other than Pink Dream, because of the soft silvery pink blooms. It has a soft, velvety texture, and the center is touched with yellow. Very beautiful contrasting colors. 12 in. high.

NUGGET. A very low plant that produces mounds of lemon-yellow flowers. Not affected by hot weather, but blooms early and lasts until severe winter. Produces 400 to 600 blooms the first year. Excellent as a border plant. 12 in.

HONEY CHILE. (Pat. 871.) Magnolia-purple, giving it the effect of dark pink. Withstands early frost without damage. Its profuse flowering and winter hardiness will make this variety very popular. Grows 12-15 in. high at maturity.

SWEETHEART. Dark glowing pink. Perfection of form and vibrant, rich color have made Sweetheart a consistent winner. Particularly noted is the great profusion of flowers and their brilliant coloring. One of the best. 15 in. high at maturity.

WILL-O-THE-WISP. An elusive and delicate tone like candle flame, with soft lavender shading. Blend wonderfully with other Azaleamums and give an effect you will be proud of. Hardy and delightful in every way. Most appealing. 12 in.

TAM-O-SHANTER. Something entirely unique in Azaleamums — the first real orange color! Very hardy and vigorous. Blooms from August until frost. Add color and life to your garden in those last days before winter — 15-18 in.

SUMMER SUNSET. (Pat. 561.) The open flowers vary in shade from beautiful rich apricot to light orange, and as the season advances take on shades of buff or fawn, which gradually change to a suffusion of deep rose or coral, underlaid with traces of mauve or orchid. The buds are rich red just before opening. Grows 15 in. high at maturity.

Prices on any of the above, \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95, postpaid.

AZALEAMUM COLLECTION NO. 72

10 AZALEAMUMS, 1 each of the 10 beauties listed on this page.

All 10 for only **\$7.95** Postpaid

AZALEAMUM COLLECTION NO. 73

24 AZALEAMUMS, 1 each of the 23 varieties listed on these two pages plus one new 1956 introduction "FIESTA RED".

Regular \$1.25 per plant. All 24 plants for only **\$18.50** Postpaid

Azaleamums

Trademark

In All The World No Other Plant Like It

Taller Growing Azaleamums

WINSOME WITCH. Beautiful royal pink that is simply irresistible. Vigorous grower and blooms profusely until frost. Very showy.

SNOW FAIRY. Beautiful pure white blooms. The petals have feathery edges which give a nice fluffy effect. A plant in full bloom is a veritable snowbank.

SUMMER GOLD. Another old-timer that has been in heavy demand, because of its brilliant gold-colored flowers. Grows about 15 in. high and 20 in. across.

CARNATION QUEEN. The blooms are of a rose-pink, deeper at the edges and paling to lighter tones toward the golden center. Very full.

CARNATION ROSE. (Pat. 660.) Daphne-red to Tyrian-pink. Very double. Petals are notched at tip, like a carnation. Bears hundreds of blooms.

WITCHES GOLD. Extra fine flowers of a rich golden yellow, clear and bright. A plant, when in bloom, makes a large showy spot in the garden.

RED WITCH. Deep glowing burgundy-red. The blooms are so plentiful that they actually overlap on the plant. Blooms early and continues until frost.

MAIDEN'S DREAM. Rich, beautiful peach. A perfectly formed mound of blooms 18 to 24 inches tall. Blooms early and continues until frost.

Prices on any of the above, \$1.00 each; 3 for \$2.85;
6 for \$5.40; 12 for \$9.95, postpaid.

Lovely Anemone Azaleamums

QUEEN ANNE. A very striking white flower with yellow center. The petals are very frilly. A perfect companion for the other Queens. Sturdy as can be and full of blooms until frost.

QUEEN VICTORIA. A rich wine-red color that is reminiscent of the Victorian era. The flowers are single to semi-double, with a large center. Compact, free flowering plants.

QUEEN ELIZABETH. Rich pink, shading to lavender as the weather becomes cooler. A semi-double, flat flower with long petals. Hardy and very free flowering.

QUEEN MARY. Words can hardly describe this beautiful new all-yellow Anemone. Warm lemon-yellow flowers, approximately 2 inches across, are borne with the greatest freedom.

POT-OF-GOLD. A new 1956 introduction. A full gold center, with gold petals. Here in the nursery we have marveled at the many, many attractive flowers this plant produces. Ideal for floral arrangements.

Prices on any of the above, \$1.00 each; 3 for \$2.85;
6 for \$5.40; 12 for \$9.95, postpaid.

KELLOGG'S AZALEAMUM SPRAY

Azaleamums are strong, hardy plants . . . healthy too, but they are subject to attacks by insects and fungus like other plants. Be on the safe side and spray regularly with KELLOGG'S AZALEAMUM SPRAY, a special formula developed by our experts. Compounded of Lindane, Rotenone and Ferbam, it assures your plants of maximum health all in one easy application. Just 4 ounces is enough to spray six Azaleamums all season. Complete directions for use given on each package. Get big, healthy, sparkling blooms. KELLOGG'S AZALEAMUM SPRAY provides the most complete protection from destructive insect and diseases . . . all in one package.

4 oz. unit.....\$1.25
8 oz. unit.....2.00
12 oz. unit.....2.75

KELLOGG'S AZALEAMUM FOOD

Azaleamums are the prize flowers of your garden. Feed them with exactly the kind of nourishment they need. This specially prepared, highly concentrated formula is easily and completely soluble in water. So easily prepared for use. Just one tablespoon of KELLOGG'S AZALEAMUM FOOD dissolved in a gallon of water is enough to feed six Azaleamum plants for a week; 12 ounces will nourish six plants all season. Complete directions for use given on each package. Be assured of strong, healthy plants and more blooms by using KELLOGG'S AZALEAMUM FOOD.

12 oz. unit.....\$1.25
24 oz. unit.....2.00
36 oz. unit.....2.75

COMBINATION OFFER:

1 Unit K. A. Spray & 1 Unit K. A. Food only \$2.00

COLLECTION NO. 74

8 AZALEAMUMS, 1 each of the varieties listed under "Taller Growing Azaleamums."

Only **\$6.45** postpaid

COLLECTION NO. 75

18 AZALEAMUMS, 1 each of the 8 Taller Growing Azaleamums plus 1 each of the varieties on the opposite page — 18 in all

Only **\$13.95** Postpaid

COLLECTION NO. 76

5 ANEMONE AZALEAMUMS (R), 1 each of the 5 varieties listed for only

\$4.49 postpaid





MINIATURE ROSES For the House & Garden

Perfect for a Sunny Window Location

- CINDERELLA.** (Plant Pat. No. 1051) Cream-white, sometimes tinged cameo-pink. Double, extra fine Hybrid Tea-like form. Thornless. To 10 inches high.
- PIXIE.** (Plant Pat. No. 408) The world's smallest double, white rose. Shows pink shadings in cool weather. Fully double with 40 or more tiny petals. Height 8 inches.
- RED IMP.** (Plant Pat. No. 1032) Very double, almost star-shaped flowers of rich crimson. Permanent dwarf variety with exquisite tiny foliage and flowers. 10 inches high.
- SWEET FAIRY.** (Plant Pat. No. 748) The first Miniature with true Rose fragrance. Dark pink buds open to very double, one-inch blooms of apple-blossom pink. 10 inches high.
- TOM THUMB.** Deep crimson buds grow lighter as blooms open into perfect tiny Roses, later disclosing a white eye in heart of each flower. Height to 10 inches.

\$1.29 each; 3 for \$3.69; 6 for \$7.29; 12 for \$13.95, postpaid.

MINIATURE ROSE COLLECTION NO. 77

One each of all five Miniature Roses

A \$6.45 value for only **\$4.95**
Postpaid

OLD GLORY COLLECTION NO. 78

3 AFRICAN VIOLETS, 1 Red, \$2.69
1 White, 1 Blue. Postpaid
(\$3.00 Value) for only



Wax Plant



Date Palm



Christmas Cactus



Stapelia

HOUSE PLANTS

BEEFSTEAK BEGONIA

A low spreading Begonia, with circular leaves, red beneath and dark glossy green above. Bears dainty coral-red flowers. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

WAX PLANT

Umbels of fragrant, waxy-white flowers with pink centers, produced in succession. Shining, succulent, dark green foliage. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

BIRD-OF-PARADISE

Strelitzia Reginae. Festooned with reds, yellows, blues and oranges, rivaling the jungle bird of the same name and exotic nature. Its flower seems alive and ready to speak, and its broad, tropical foliage is charmingly decorative. \$1.50 each; 3 for \$3.85.

DATE PALM

This attractive Pigmy Date Palm reaches a height of from two to three feet. It is a very desirable plant from an ornamental standpoint, and in addition, it will produce edible fruit right in your own living room. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

WATERMELON BEGONIA

Another highly decorative plant. The thick, waxy-like leaves are distinctly variegated white and green, and appear to be powdered with frosted silver. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

CHRISTMAS CACTUS

Most popular of all flowering Cactus. Large showy blooms. Will do well under most adverse conditions and will bloom profusely year after year. Must have a sunny window to bloom. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

STAPELIA

(*Starfish*). A branching succulent plant from Africa, somewhat resembling a Cactus. Produces star-shaped flowers, 2" across, spotted yellow and brown. Attractive and a great curiosity. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.

REX BEGONIA

(Not illustrated.) A plant grown entirely for the beauty of its foliage. The variegated leaves are striped, veined and ruffled, giving a charming effect unequalled by no other house plant. \$1.00 each; 3 for \$2.85; 6 for \$5.40; 12 for \$9.95.



Beefsteak Begonia



Bird-of-Paradise



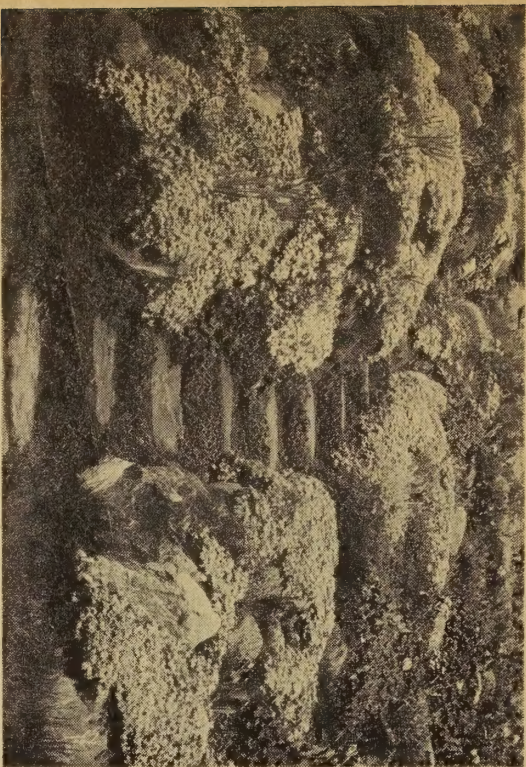
Watermelon Begonia

D-X AERO SPRAY

Keep your house plants healthy and beautiful with D-X Aero Spray. This low-pressure aerosol sprayer makes it easy to kill aphids, spider mites, thrips, mealy bugs, white fly and other insects. Just press the lever — and spray! No fuss — no muss! Contains pyrethrum, rotenone and piperonyl cyclonene. 10-oz. spray can. \$1.65, 2 for \$2.98. Postpaid.



BE SURE AND SHOP OUR BARGAIN COLLECTIONS IN THIS CATALOG



Kellogg's Famous Rock-Garden Collections

We ship only the finest plants for rock garden.

COLLECTION 79

10 top-quality plants, assorted (less than 35c each)

\$3.49

COLLECTION 80

20 top-quality plants, assorted (less than 31c each)

\$6.19

COLLECTION 81

50 top-quality plants, assorted (less than 26c each)

\$12.95

COLLECTION 82

100 top-quality plants, assorted (less than 22c each)

\$21.95



We are proud to display the "Shield of Quality" symbol of the National Mail Order Nurseryman's Association. Always buy where you see the Shield of Quality and you can be assured that you will receive fair and honest treatment from your mail order nurseryman.

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NATIONAL ASSOCIATION OF PLANT PATENT OWNERS



Royal Robe Violets • 16 •

Hardy PERENNIALS

HARDY ASTERS. These modern beauties bring rich color into the garden until late in the autumn. They are very hardy and healthy and can be relied on for a pleasing display no matter what the weather. Varieties: **Mt. Everest**, white; **Beechwood Challenger**, crimson red; **Sex-ton**, dark blue; **Archbishop**, light blue.

SHASTA DAISY, ALASKA. A magnificent, single, pure white flower. A very handsome plant. Blooms very freely in June and July. Invaluable for cutting and combining with other flowers. Of easy culture.

FRINGED BLEEDING HEART. (*Dicentra Eximia*.) A dwarf-growing plant with finely cut foliage and showy racemes of delicate pink flowers. Blooms from early spring all through summer. A fine border plant, at home in sun or full shade. Does well in any kind of soil. Hardy.

PRINCE OF WALES VIOLETS. A much lighter blue than Royal Robe but just as hardy and outstanding a Violet as you can possibly find. Excellent for rock gardens or as a border among other flower beds.

ROYAL ROBE VIOLETS. Lustrous violet-blue flowers open flat and have a delicate fragrance. It will furnish plenty of bloom in early spring and fall, often more than an inch across. Stiff stems 8 inches long. Hardy, however it is advisable to give it a winter mulch of leaves or straw.

PERENNIAL PRICES:

| Each | 3 | 6 | 12 |
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